



Bringing a World of Energy Experience Together

Virtual Power Markets 101

Thursday, May 16, 2024

Speakers

David Fixler

David C. Fixler’s practice at Greenberg Traurig focuses on assisting energy companies with navigating the complex regulatory landscape that, together with sweeping technological changes, is changing the manner in which electricity is generated, distributed, sold, managed, stored, and consumed in the United States. David has wide-ranging experience representing developers of renewable and traditional energy facilities in permitting, siting, interconnection, zoning, property tax and other matters in front of regulatory agencies and courts. David’s multidisciplinary skill set allows him to quickly identify potential legal concerns and design strategies that address these problems before they arise, helping clients to avoid costly disputes in the future.

Julia Frayer

Julia Frayer is a Managing Director at London Economics International LLC (“LEI”) with more than 20 years of experience providing expert insights and consulting services in the power and infrastructure industries. She has worked extensively in the US, Canada, Europe, and Asia on a range of issues in the electricity sector, including wholesale market analysis (to support policy analysis, investment and commercial strategy, resource planning, M&A due diligence, and wholesale market design). Julia also has experience with regulatory matters in the electricity sector, including expertise on tariff design, performance-based ratemaking, and market power regulation.

Julia is currently advising clients on various wholesale market design issues in several US markets, including feasible options for merging realities of the power grid with advent of new technologies and growing policy mandates for decarbonization. Julia is leading the modeling group at LEI in assessing the various state and local policy initiatives with respect to decarbonization and clean energy regulation of the electricity sector. This work involves a multi-disciplinary approach and in-depth understanding of wholesale market dynamics, system operations, demand forecasting (to account for changing consumer behavior and electrification trends in other sectors of the economy), regulatory economics (including views on rate

mechanisms that can align with consumers' willingness to pay for electricity and consideration of the reliability attributes) and appreciation for various utility-scale generation resources, consumer-oriented DERs, and energy storage technologies.

Rosendo Garza

At Day Pitney, Rosendo handles energy matters, including regulatory, compliance and transactional matters. He represents clients in proceedings before the Federal Energy Regulatory Commission, the Department of Energy, and federal courts. Also, Rosendo is a member of the team of lawyers serving as general counsel to the New England Power Pool (NEPOOL), a regional utility consortium engaged in the wholesale markets for electrical power. In this role, Rosendo represents NEPOOL before the FERC and regularly provides counsel related to the design and operation of the region's wholesale electric markets.

Prior to working in the Energy and Utilities practice group, Rosendo worked as a litigator assisting companies defending claims alleging unfair trade practices, breach of contract, fraud and misrepresentation, breach of fiduciary duty, negligence and violation of the Connecticut Product Liability Act.

In addition, Rosendo is an infantry officer in the United States Marine Corps Reserve and holds the rank of lieutenant colonel, having previously served three tours of duty in Iraq and one in Afghanistan. He is fluent in Spanish and an avid runner.

Ben Griffiths

Ben Griffiths is the Director of New England Regulatory Policy at LS Power where he leads the firm's market policy and regulatory affairs for that region. Mr. Griffiths has extensive experience providing qualitative and quantitative analysis of wholesale market design. Prior to joining LS Power in 2021, he worked for the Massachusetts Attorney General and Resource Insight, Inc., where he worked on NEPOOL/ISO-NE market policy, resource planning, and rate design. He has testified before state and federal regulators and authored or co-authored reports, whitepapers, and a peer-reviewed journal article on various electricity-related topics. He holds an M.S. in Energy & Earth Resources from the University of Texas at Austin and a B.A. in Classics from Boston University.